

University of Pretoria Yearbook 2023

Strategic foresight 851 (GIJ 851)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	15.00
NQF Level	09
Programmes	MPhil (Business Management) (Corporate Strategy) (Coursework)
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This module focuses on strategic foresight and demonstrates the understanding and application of strategic foresight as a useful method to use in complex and uncertain environments to develop robust business strategies. Students will be provided with a diverse range of case studies to illustrate the practicality and relevance of strategic foresight as an essential way of thinking that frames corporate strategy, decision making and strategy execution. The process of anticipating alternative possible, plausible and preferred futures is a multidimensional learning process that considers multiple interconnected domains, from global to local, from regional to organisational, from country to community.

The course will provide opportunities for students to apply frameworks that consider alternative ways of understanding business futures and the interconnectedness of business, social and environmental issues. It introduces students to systemic approaches and complexity thinking, explores how technology can be used to address systemic issues, and provide a foundation for meaningful action.

Regulations and rules

The regulations and rules for the degrees published here are subject to change and may be amended after the publication of this information.

The General Academic Regulations (G Regulations) and General Student Rules apply to all faculties and registered students of the University, as well as all prospective students who have accepted an offer of a place at the University of Pretoria. On registering for a programme, the student bears the responsibility of ensuring that they familiarise themselves with the General Academic Regulations applicable to their registration, as well as the relevant faculty-specific and programme-specific



regulations and information as stipulated in the relevant yearbook. Ignorance concerning these regulations will not be accepted as an excuse for any transgression, or basis for an exception to any of the aforementioned regulations.

University of Pretoria Programme Qualification Mix (PQM) verification project

The higher education sector has undergone an extensive alignment to the Higher Education Qualification Sub-Framework (HEQF) across all institutions in South Africa. In order to comply with the HEQSF, all institutions are legally required to participate in a national initiative led by regulatory bodies such as the Department of Higher Education and Training (DHET), the Council on Higher Education (CHE), and the South African Qualifications Authority (SAQA). The University of Pretoria is presently engaged in an ongoing effort to align its qualifications and programmes with the HEQSF criteria. Current and prospective students should take note that changes to UP qualification and programme names, may occur as a result of the HEQSF initiative. Students are advised to contact their faculties if they have any questions.